



**From: Tom Jensen, Director of Public Policy Polling**

**To: Interested Parties**

**Subject: State of the Chapel Hill Election**

**Date: 10-28-15**

PPP's new Chapel Hill poll finds that there's been a great deal of movement over the last six weeks toward the challengers in this year's election and that Mayoral candidate Pam Hemminger and Council candidates Nancy Oates, Jessica Anderson, and David Schwartz are all ahead now along with incumbent Jim Ward. That said, all of the elections remain close with high levels of undecideds, and just about anyone could end up winning. The question is whether the incumbents will be able to match the energy the CHALT candidates have shown during the campaign so far- it may come down to which side works harder in the final six days to get its supporters out.

-In the Mayoral race Pam Hemminger leads with 43% to 37% for Mark Kleinschmidt and 2% for Gary Kahn. Since our previous poll Hemminger has grown her support by 18 points, while Kleinschmidt has remained in place. Hemminger has proven to be a popular candidate- 51% of voters view her favorably to only 14% with an unfavorable opinion. Voters are still more happy than unhappy with the job Kleinschmidt's doing- 44% approve of him to 36% who disapprove- but there are clearly more mixed feelings about him with voters at this point than there are with Hemminger. In Chapel Hill's last competitive Mayoral election a little over 8,000 people voted, so with a 6 point difference between Hemminger and Kleinschmidt you're looking at a difference of roughly 500 votes- flipping enough Hemminger voters or getting enough undecideds or people not currently planning to vote for him to make up that difference could make or break Kleinschmidt's reelection hopes.

-In the Town Council race indecision still reigns. 39% of voters don't even know who their first choice is and that goes up to 50% for their second choice, 56% for their third



choice, and 69% for their fourth choice! So even with just 6 days to go there are a lot of votes still left on the table in that election. Right now the leaders are Nancy Oates (30% say they'll give her one of their four votes), Jessica Anderson at 29%, Jim Ward at 28%, and David Schwartz at 25%. Not too far back are Donna Bell at 22%, Michael Parker at 20%, and Lee Storrow at 19%. The only thing we can say with much certainty in this election is that Paul Neebe (8%) and Adam Jones (6%) will finish in some permutation of 8<sup>th</sup> and 9<sup>th</sup> places. Based on past turnout a mere 250 votes or so could be enough to push Bell past Schwartz and it's just around 500 for Parker and Storrow. It's roughly only a 1,000 vote spread between 1<sup>st</sup> place and 7<sup>th</sup> place, and again there are many, many voters still on the fence.

One thing that will be interesting to see is if endorsements that low information voters often rely on in local elections end up being enough to push the incumbents and Parker across the finish line. They have pretty much swept the endorsements but how influential they are with the voters still on the fence it will be hard to tell until next week.

-The surge for the CHALT endorsed candidates over the last month is a reflection of increasing unhappiness with the direction of the town. Only 31% of voters say it's headed in the right direction to 47% who think it's off on the wrong track. The Town Council as a body has a 36% approval rating with 47% of voters disapproving of it. And as a reflection of that 44% of voters say they generally prefer to cast their ballots for challengers this year to 28% who say they generally prefer the incumbents.

The CHALT candidates have dominated the dialogue in the campaign to date, and it appears that to some extent the voters have come around to their way of thinking. The incumbents have 6 days to work to win over the remaining undecideds and turn their voters out if they wish to be reelected. And anyone in the community on the fence about whether to vote this year should definitely see that this is one Chapel Hill election where their votes will count, with the races so tight and so many voters still on the fence.

PPP surveyed 472 likely voters on October 26<sup>th</sup> and 27<sup>th</sup>. The margin of error is +/-4.5%.



## Chapel Hill Survey Results

**Q1** The candidates for Mayor are Pam Hemminger, Gary Kahn, and Mark Kleinschmidt. If the election was today, who would you vote for?

<i>Pam Hemminger</i> .....	43%
<i>Gary Kahn</i> .....	2%
<i>Mark Kleinschmidt</i> .....	37%
<i>Undecided</i> .....	18%

**Q2** The candidates for Town Council are Jessica Anderson, Donna Bell, Adam Jones, Paul Neebe, Nancy Oates, Michael Parker, David Schwartz, Lee Storrow, and Jim Ward. You may vote for up to 4 candidates. Who is your first choice for Town Council?

<i>Jessica Anderson</i> .....	8%
<i>Donna Bell</i> .....	7%
<i>Adam Jones</i> .....	2%
<i>Paul Neebe</i> .....	2%
<i>Nancy Oates</i> .....	9%
<i>Michael Parker</i> .....	7%
<i>David Schwartz</i> .....	10%
<i>Lee Storrow</i> .....	5%
<i>Jim Ward</i> .....	11%
<i>Undecided</i> .....	39%

**Q3** Working from the same list of candidates, who is your second choice for Town Council?

<i>Jessica Anderson</i> .....	7%
<i>Donna Bell</i> .....	8%
<i>Adam Jones</i> .....	2%
<i>Paul Neebe</i> .....	2%
<i>Nancy Oates</i> .....	12%
<i>Michael Parker</i> .....	4%
<i>David Schwartz</i> .....	6%
<i>Lee Storrow</i> .....	4%
<i>Jim Ward</i> .....	4%
<i>Undecided / Only plan to vote for one candidate</i> .....	50%

**Q4** Working from the same list of candidates, who is your third choice for Town Council?

<i>Jessica Anderson</i> .....	9%
<i>Donna Bell</i> .....	4%
<i>Adam Jones</i> .....	1%
<i>Paul Neebe</i> .....	2%
<i>Nancy Oates</i> .....	7%
<i>Michael Parker</i> .....	4%
<i>David Schwartz</i> .....	7%
<i>Lee Storrow</i> .....	7%
<i>Jim Ward</i> .....	4%
<i>Undecided / Only plan to vote for one candidate</i> .....	56%





**Q5** Working from the same list of candidates, who is your fourth choice for Town Council?

Jessica Anderson.....	5%
Donna Bell.....	3%
Adam Jones.....	1%
Paul Neebe.....	2%
Nancy Oates.....	2%
Michael Parker.....	5%
David Schwartz.....	2%
Lee Storrow.....	3%
Jim Ward.....	9%
Undecided / Only plan to vote for one candidate.....	69%

**Q6** Generally speaking do you think you will vote for incumbent candidates or challengers in this year's Town Council elections?

Incumbent candidates.....	28%
Challengers.....	44%
Not sure.....	28%

**Q7** Do you approve or disapprove of Mayor Mark Kleinschmidt's job performance?

Approve.....	44%
Disapprove.....	36%
Not sure.....	20%

**Q8** Do you have a favorable or unfavorable opinion of Pam Hemminger?

Favorable.....	51%
Unfavorable.....	14%
Not sure.....	35%

**Q9** Do you have a favorable or unfavorable opinion of Donna Bell?

Favorable.....	37%
Unfavorable.....	24%
Not sure.....	39%

**Q10** Do you have a favorable or unfavorable opinion of Lee Storrow?

Favorable.....	37%
Unfavorable.....	30%
Not sure.....	33%

**Q11** Do you have a favorable or unfavorable opinion of Jim Ward?

Favorable.....	52%
Unfavorable.....	13%
Not sure.....	35%

**Q12** Do you have a favorable or unfavorable opinion of Nancy Oates?

Favorable.....	44%
Unfavorable.....	19%
Not sure.....	38%

**Q13** Do you think that Chapel Hill's population is growing too fast, too slow, or at about the right pace?

Too fast.....	39%
Too slow.....	5%
About the right pace.....	47%
Not sure.....	9%

**Q14** Do you think things in Chapel Hill are going in the right direction, or are they off on the wrong track?

Right direction.....	31%
Off on the wrong track.....	47%
Not sure.....	22%

**Q15** Generally speaking do you approve or disapprove of the job the Town Council is doing?

Approve.....	36%
Disapprove.....	47%
Not sure.....	17%





**Q16** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%

*Man*..... 47%

**Q17** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 67%

*Republican*..... 10%

*Independent / Other*..... 23%

**Q18** If you are white, press 1. African American, press 2. If other, press 3.

*White* ..... 81%

*African American*..... 9%

*Other*..... 10%

**Q19** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 24%

*46 to 65*..... 42%

*Older than 65*..... 34%





	Base	Gender	
		Woman	Man
<b>Mayor Vote</b>			
<b>Pam Hemminger</b>	43%	42%	44%
<b>Gary Kahn</b>	2%	1%	3%
<b>Mark Kleinschmidt</b>	37%	33%	42%
<b>Undecided</b>	18%	24%	11%

	Base	Gender	
		Woman	Man
<b>Town Council First Choice</b>			
<b>Jessica Anderson</b>	8%	8%	7%
<b>Donna Bell</b>	7%	9%	6%
<b>Adam Jones</b>	2%	2%	1%
<b>Paul Neebe</b>	2%	1%	3%
<b>Nancy Oates</b>	9%	11%	7%
<b>Michael Parker</b>	7%	7%	8%
<b>David Schwartz</b>	10%	8%	13%
<b>Lee Storrow</b>	5%	4%	6%
<b>Jim Ward</b>	11%	10%	11%
<b>Undecided</b>	39%	42%	37%

	Base	Gender	
		Woman	Man
<b>Town Council Second Choice</b>			
<b>Jessica Anderson</b>	7%	9%	5%
<b>Donna Bell</b>	8%	7%	9%
<b>Adam Jones</b>	2%	2%	3%
<b>Paul Neebe</b>	2%	1%	2%
<b>Nancy Oates</b>	12%	12%	12%
<b>Michael Parker</b>	4%	3%	6%
<b>David Schwartz</b>	6%	8%	5%
<b>Lee Storrow</b>	4%	4%	5%
<b>Jim Ward</b>	4%	3%	6%
<b>Undecided / Only plan to vote for one candidate</b>	50%	53%	48%

	Base	Gender	
		Woman	Man
<b>Town Council Third Choice</b>			
<b>Jessica Anderson</b>	9%	7%	10%
<b>Donna Bell</b>	4%	2%	6%
<b>Adam Jones</b>	1%	2%	0%
<b>Paul Neebe</b>	2%	1%	3%
<b>Nancy Oates</b>	7%	8%	5%
<b>Michael Parker</b>	4%	4%	3%
<b>David Schwartz</b>	7%	8%	6%
<b>Lee Storrow</b>	7%	5%	9%
<b>Jim Ward</b>	4%	3%	5%
<b>Undecided / Only plan to vote for one candidate</b>	56%	60%	52%





	Base	Gender	
		Woman	Man
<b>Town Council Fourth Choice</b>			
<b>Jessica Anderson</b>	5%	5%	5%
<b>Donna Bell</b>	3%	3%	3%
<b>Adam Jones</b>	1%	1%	1%
<b>Paul Neebe</b>	2%	2%	1%
<b>Nancy Oates</b>	2%	1%	2%
<b>Michael Parker</b>	5%	4%	5%
<b>David Schwartz</b>	2%	1%	3%
<b>Lee Storrow</b>	3%	4%	3%
<b>Jim Ward</b>	9%	9%	9%
<b>Undecided / Only plan to vote for one candidate</b>	69%	71%	66%

	Base	Gender	
		Woman	Man
<b>Town Council Incumbent / Challenger</b>			
<b>Incumbent candidates</b>	28%	25%	32%
<b>Challengers</b>	44%	44%	44%
<b>Not sure</b>	28%	31%	25%

	Base	Gender	
		Woman	Man
<b>Kleinschmidt Approval</b>			
<b>Approve</b>	44%	42%	46%
<b>Disapprove</b>	36%	38%	34%
<b>Not sure</b>	20%	20%	19%

	Base	Gender	
		Woman	Man
<b>Hemminger Favorability</b>			
<b>Favorable</b>	51%	53%	49%
<b>Unfavorable</b>	14%	9%	19%
<b>Not sure</b>	35%	38%	32%

	Base	Gender	
		Woman	Man
<b>Bell Favorability</b>			
<b>Favorable</b>	37%	30%	45%
<b>Unfavorable</b>	24%	22%	26%
<b>Not sure</b>	39%	49%	29%

	Base	Gender	
		Woman	Man
<b>Storrow Favorability</b>			
<b>Favorable</b>	37%	28%	47%
<b>Unfavorable</b>	30%	31%	29%
<b>Not sure</b>	33%	41%	25%





	Base	Gender	
		Woman	Man
<b>Ward Favorability</b>			
Favorable	52%	45%	59%
Unfavorable	13%	11%	16%
Not sure	35%	44%	25%

	Base	Gender	
		Woman	Man
<b>Oates Favorability</b>			
Favorable	44%	48%	40%
Unfavorable	19%	10%	28%
Not sure	38%	43%	33%

	Base	Gender	
		Woman	Man
<b>Chapel Hill Growing Too Fast/Slow</b>			
Too fast	39%	41%	38%
Too slow	5%	3%	6%
About the right pace	47%	43%	51%
Not sure	9%	13%	4%

	Base	Gender	
		Woman	Man
<b>Chapel Hill Right/Wrong Direction</b>			
Right direction	31%	24%	37%
Off on the wrong track	47%	53%	41%
Not sure	22%	23%	22%

	Base	Gender	
		Woman	Man
<b>Town Council Approval</b>			
Approve	36%	32%	40%
Disapprove	47%	48%	45%
Not sure	17%	20%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Mayor Vote</b>				
Pam Hemminger	43%	39%	56%	48%
Gary Kahn	2%	1%	1%	4%
Mark Kleinschmidt	37%	43%	28%	23%
Undecided	18%	16%	15%	25%







	Base	Party		
		Democrat	Republican	Independent / Other
<b>Town Council First Choice</b>				
Jessica Anderson	8%	6%	9%	10%
Donna Bell	7%	9%	6%	3%
Adam Jones	2%	1%	5%	2%
Paul Neebe	2%	2%	-	1%
Nancy Oates	9%	9%	10%	8%
Michael Parker	7%	9%	3%	5%
David Schwartz	10%	10%	7%	12%
Lee Storrow	5%	3%	15%	5%
Jim Ward	11%	11%	9%	10%
Undecided	39%	38%	37%	44%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Town Council Second Choice</b>				
Jessica Anderson	7%	10%	3%	3%
Donna Bell	8%	8%	4%	9%
Adam Jones	2%	2%	2%	1%
Paul Neebe	2%	1%	7%	1%
Nancy Oates	12%	10%	14%	16%
Michael Parker	4%	6%	-	2%
David Schwartz	6%	7%	5%	6%
Lee Storrow	4%	5%	4%	3%
Jim Ward	4%	5%	5%	3%
Undecided / Only plan to vote for one candidate	50%	47%	56%	57%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Town Council Third Choice</b>				
Jessica Anderson	9%	8%	12%	10%
Donna Bell	4%	5%	6%	1%
Adam Jones	1%	1%	2%	1%
Paul Neebe	2%	2%	4%	1%
Nancy Oates	7%	8%	-	5%
Michael Parker	4%	4%	1%	4%
David Schwartz	7%	6%	7%	11%
Lee Storrow	7%	8%	3%	5%
Jim Ward	4%	4%	2%	3%
Undecided / Only plan to vote for one candidate	56%	55%	64%	57%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Town Council Fourth Choice</b>				
Jessica Anderson	5%	7%	-	3%
Donna Bell	3%	4%	1%	2%
Adam Jones	1%	1%	4%	-
Paul Neebe	2%	2%	1%	2%
Nancy Oates	2%	2%	3%	2%
Michael Parker	5%	6%	3%	2%
David Schwartz	2%	1%	6%	2%
Lee Storrow	3%	4%	-	3%
Jim Ward	9%	11%	2%	8%
Undecided / Only plan to vote for one candidate	69%	64%	79%	77%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Town Council Incumbent / Challenger</b>				
Incumbent candidates	28%	31%	21%	22%
Challengers	44%	38%	54%	58%
Not sure	28%	31%	25%	20%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Kleinschmidt Approval</b>				
Approve	44%	50%	27%	32%
Disapprove	36%	32%	54%	42%
Not sure	20%	18%	19%	26%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Hemminger Favorability</b>				
Favorable	51%	51%	59%	48%
Unfavorable	14%	12%	13%	20%
Not sure	35%	37%	28%	33%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Bell Favorability</b>				
Favorable	37%	40%	29%	31%
Unfavorable	24%	22%	25%	29%
Not sure	39%	38%	46%	41%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Storrow Favorability</b>				
Favorable	37%	39%	41%	30%
Unfavorable	30%	27%	22%	42%
Not sure	33%	34%	37%	28%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Ward Favorability</b>				
Favorable	52%	56%	33%	47%
Unfavorable	13%	9%	25%	21%
Not sure	35%	34%	42%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Oates Favorability</b>				
Favorable	44%	44%	52%	39%
Unfavorable	19%	18%	4%	27%
Not sure	38%	38%	43%	34%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Chapel Hill Growing Too Fast/Slow</b>				
<b>Too fast</b>	39%	40%	51%	33%
<b>Too slow</b>	5%	4%	6%	7%
<b>About the right pace</b>	47%	46%	38%	53%
<b>Not sure</b>	9%	10%	4%	6%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Chapel Hill Right/Wrong Direction</b>				
<b>Right direction</b>	31%	27%	31%	44%
<b>Off on the wrong track</b>	47%	46%	56%	44%
<b>Not sure</b>	22%	27%	13%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Town Council Approval</b>				
<b>Approve</b>	36%	36%	26%	42%
<b>Disapprove</b>	47%	44%	67%	45%
<b>Not sure</b>	17%	20%	7%	14%

	Base	Race		
		White	African American	Other
<b>Mayor Vote</b>				
<b>Pam Hemminger</b>	43%	48%	20%	27%
<b>Gary Kahn</b>	2%	1%	5%	4%
<b>Mark Kleinschmidt</b>	37%	37%	33%	43%
<b>Undecided</b>	18%	14%	42%	26%

	Base	Race		
		White	African American	Other
<b>Town Council First Choice</b>				
<b>Jessica Anderson</b>	8%	7%	9%	12%
<b>Donna Bell</b>	7%	7%	6%	10%
<b>Adam Jones</b>	2%	2%	4%	-
<b>Paul Neebe</b>	2%	1%	-	9%
<b>Nancy Oates</b>	9%	9%	8%	10%
<b>Michael Parker</b>	7%	5%	25%	9%
<b>David Schwartz</b>	10%	12%	-	3%
<b>Lee Storrow</b>	5%	4%	5%	8%
<b>Jim Ward</b>	11%	12%	7%	5%
<b>Undecided</b>	39%	40%	37%	35%





	Base	Race		
		White	African American	Other
<b>Town Council Second Choice</b>				
Jessica Anderson	7%	8%	3%	9%
Donna Bell	8%	7%	20%	3%
Adam Jones	2%	3%	-	-
Paul Neebe	2%	2%	-	3%
Nancy Oates	12%	13%	-	9%
Michael Parker	4%	5%	-	3%
David Schwartz	6%	6%	9%	9%
Lee Storrow	4%	5%	3%	-
Jim Ward	4%	4%	-	11%
Undecided / Only plan to vote for one candidate	50%	48%	65%	53%

	Base	Race		
		White	African American	Other
<b>Town Council Third Choice</b>				
Jessica Anderson	9%	9%	-	15%
Donna Bell	4%	5%	-	-
Adam Jones	1%	1%	5%	-
Paul Neebe	2%	2%	-	2%
Nancy Oates	7%	7%	13%	1%
Michael Parker	4%	4%	4%	5%
David Schwartz	7%	8%	5%	3%
Lee Storrow	7%	7%	7%	10%
Jim Ward	4%	4%	4%	-
Undecided / Only plan to vote for one candidate	56%	54%	63%	64%

	Base	Race		
		White	African American	Other
<b>Town Council Fourth Choice</b>				
Jessica Anderson	5%	5%	4%	6%
Donna Bell	3%	4%	-	-
Adam Jones	1%	1%	-	-
Paul Neebe	2%	2%	5%	-
Nancy Oates	2%	1%	4%	3%
Michael Parker	5%	5%	8%	1%
David Schwartz	2%	2%	-	-
Lee Storrow	3%	3%	-	5%
Jim Ward	9%	9%	4%	15%
Undecided / Only plan to vote for one candidate	69%	68%	76%	69%

	Base	Race		
		White	African American	Other
<b>Town Council Incumbent / Challenger</b>				
Incumbent candidates	28%	29%	25%	29%
Challengers	44%	45%	30%	44%
Not sure	28%	26%	45%	28%





	Base	Race		
		White	African American	Other
<b>Kleinschmidt Approval</b>				
<b>Approve</b>	44%	44%	35%	51%
<b>Disapprove</b>	36%	39%	27%	21%
<b>Not sure</b>	20%	17%	37%	28%

	Base	Race		
		White	African American	Other
<b>Hemminger Favorability</b>				
<b>Favorable</b>	51%	55%	26%	35%
<b>Unfavorable</b>	14%	12%	8%	46%
<b>Not sure</b>	35%	33%	66%	19%

	Base	Race		
		White	African American	Other
<b>Bell Favorability</b>				
<b>Favorable</b>	37%	39%	31%	29%
<b>Unfavorable</b>	24%	22%	14%	52%
<b>Not sure</b>	39%	39%	55%	19%

	Base	Race		
		White	African American	Other
<b>Storrow Favorability</b>				
<b>Favorable</b>	37%	36%	26%	58%
<b>Unfavorable</b>	30%	34%	7%	17%
<b>Not sure</b>	33%	30%	67%	24%

	Base	Race		
		White	African American	Other
<b>Ward Favorability</b>				
<b>Favorable</b>	52%	52%	33%	77%
<b>Unfavorable</b>	13%	13%	24%	5%
<b>Not sure</b>	35%	35%	43%	18%

	Base	Race		
		White	African American	Other
<b>Oates Favorability</b>				
<b>Favorable</b>	44%	45%	40%	33%
<b>Unfavorable</b>	19%	19%	6%	25%
<b>Not sure</b>	38%	35%	54%	42%





	Base	Race		
		White	African American	Other
<b>Chapel Hill Growing Too Fast/Slow</b>				
<b>Too fast</b>	39%	39%	42%	38%
<b>Too slow</b>	5%	5%	7%	3%
<b>About the right pace</b>	47%	50%	8%	60%
<b>Not sure</b>	9%	6%	43%	-

	Base	Race		
		White	African American	Other
<b>Chapel Hill Right/Wrong Direction</b>				
<b>Right direction</b>	31%	29%	34%	46%
<b>Off on the wrong track</b>	47%	51%	20%	35%
<b>Not sure</b>	22%	20%	47%	19%

	Base	Race		
		White	African American	Other
<b>Town Council Approval</b>				
<b>Approve</b>	36%	32%	65%	56%
<b>Disapprove</b>	47%	51%	20%	29%
<b>Not sure</b>	17%	18%	16%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Mayor Vote</b>				
<b>Pam Hemminger</b>	43%	38%	48%	41%
<b>Gary Kahn</b>	2%	3%	2%	1%
<b>Mark Kleinschmidt</b>	37%	28%	37%	44%
<b>Undecided</b>	18%	31%	13%	15%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Town Council First Choice</b>				
Jessica Anderson	8%	2%	10%	8%
Donna Bell	7%	9%	5%	8%
Adam Jones	2%	-	2%	2%
Paul Neebe	2%	4%	1%	2%
Nancy Oates	9%	8%	10%	8%
Michael Parker	7%	13%	5%	7%
David Schwartz	10%	6%	12%	11%
Lee Storrow	5%	4%	5%	5%
Jim Ward	11%	3%	16%	10%
Undecided	39%	51%	34%	38%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Town Council Second Choice</b>				
Jessica Anderson	7%	13%	4%	7%
Donna Bell	8%	3%	12%	6%
Adam Jones	2%	2%	3%	1%
Paul Neebe	2%	-	3%	1%
Nancy Oates	12%	6%	13%	14%
Michael Parker	4%	3%	4%	6%
David Schwartz	6%	7%	7%	5%
Lee Storrow	4%	-	4%	7%
Jim Ward	4%	2%	6%	3%
Undecided / Only plan to vote for one candidate	50%	63%	43%	50%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Town Council Third Choice</b>				
Jessica Anderson	9%	7%	11%	7%
Donna Bell	4%	2%	4%	5%
Adam Jones	1%	-	2%	1%
Paul Neebe	2%	-	2%	3%
Nancy Oates	7%	5%	9%	5%
Michael Parker	4%	-	5%	4%
David Schwartz	7%	8%	5%	9%
Lee Storrow	7%	13%	4%	7%
Jim Ward	4%	2%	5%	4%
Undecided / Only plan to vote for one candidate	56%	64%	52%	56%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Town Council Fourth Choice</b>				
Jessica Anderson	5%	4%	6%	4%
Donna Bell	3%	-	3%	5%
Adam Jones	1%	-	1%	1%
Paul Neebe	2%	-	3%	2%
Nancy Oates	2%	-	2%	3%
Michael Parker	5%	2%	4%	7%
David Schwartz	2%	-	3%	2%
Lee Storrow	3%	2%	4%	3%
Jim Ward	9%	15%	6%	9%
Undecided / Only plan to vote for one candidate	69%	76%	68%	64%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Town Council Incumbent / Challenger</b>				
Incumbent candidates	28%	19%	29%	33%
Challengers	44%	53%	43%	39%
Not sure	28%	28%	28%	28%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Kleinschmidt Approval</b>				
Approve	44%	43%	41%	47%
Disapprove	36%	31%	41%	34%
Not sure	20%	26%	18%	19%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Hemminger Favorability</b>				
Favorable	51%	42%	50%	57%
Unfavorable	14%	22%	11%	12%
Not sure	35%	37%	38%	31%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Bell Favorability</b>				
Favorable	37%	30%	41%	37%
Unfavorable	24%	36%	19%	22%
Not sure	39%	34%	40%	41%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Storrow Favorability</b>				
Favorable	37%	36%	34%	41%
Unfavorable	30%	31%	30%	29%
Not sure	33%	33%	36%	29%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Ward Favorability</b>				
Favorable	52%	50%	50%	56%
Unfavorable	13%	8%	18%	9%
Not sure	35%	41%	32%	34%







	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Oates Favorability</b>				
<b>Favorable</b>	44%	31%	48%	47%
<b>Unfavorable</b>	19%	28%	14%	19%
<b>Not sure</b>	38%	42%	38%	34%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Chapel Hill Growing Too Fast/Slow</b>				
<b>Too fast</b>	39%	39%	38%	42%
<b>Too slow</b>	5%	5%	7%	2%
<b>About the right pace</b>	47%	47%	47%	47%
<b>Not sure</b>	9%	10%	8%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Chapel Hill Right/Wrong Direction</b>				
<b>Right direction</b>	31%	23%	34%	31%
<b>Off on the wrong track</b>	47%	49%	43%	50%
<b>Not sure</b>	22%	28%	23%	18%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Town Council Approval</b>				
<b>Approve</b>	36%	45%	35%	31%
<b>Disapprove</b>	47%	43%	49%	46%
<b>Not sure</b>	17%	12%	16%	23%

