

EEO PUBLIC FILE
August 1, 2015 THROUGH JULY 31, 2016

WCHL
RALEIGH-DURHAM-CHAPEL HILL, NORTH CAROLINA

WCHL, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies at the station. We seek the help of local organizations in referring qualified applicants to our station. Organizations that wish to receive our vacancy information should contact Taylor Reneau at 919 240 6043.

This EEO Public File Report is filed in the WCHL public inspection file pursuant to Section 73.2080 of the Federal Communication Commission's rules.

During the period of August 1, 2015 through July 31, 2016, the station filled the following full-time vacancies:

Digital Content Manager (1)

Advertising and Marketing Consultant (1)

The station interviewed a total of 20 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<u>Recruitment Source</u>	<u>Did Source Request Info?</u>	<u>Total Number of Interviewees</u>
UNC Career Fair	No	0
Referrals	No	0
Viral Networking	No	0
Hire from within Company	No	0
Craigslist	No	0

All WCHL Job Postings were sent to the following:

WCHL Website Wide Dissemination List	Yes	5
ALAMANCE COMMUNITY COLLEGE Director of Placement 1247 JimmieKerr Rd. Graham, NC 27253	N O	0

GREENSBORO COLLEGE Director of Placement 815 West Market Street Greensboro, NC 27401	NO	0
PIEDMONT TECHNICAL COLLEGE Placement Coordinator P.O. Box 1197 Roxboro, NC 27573	NO	0
WINSTON-SALEM STATE UNIVERSITY Director of Placement 601 Martin Luther King Jr. Drive Winston-Salem, NC 27110	NO	0
EMPLOYMENT SECURITY COMMISSION Job Placement Office 309 N. William St. Goldsboro, NC 27530	NO	0
JOHNSON C. SMITH UNIVERSITY Director of Placement 100 Beatties Ford Rd. Charlotte, NC 28216	NO	0
PITT COMMUNITY COLLEGE Job Link Center P.O. Drawer 7007 Greenville, NC 37835-7007	NO	0
“ON-AIR” JOB TIP SHEET 937 Wild Ginger Trail West Chicago, IL 60185	NO	0
FOUNDATION FOR MINORITY INTERESTS IN AMERICA 825 Seventh Ave. New York , NY 10019	NO	0
HOWARD UNIVERSITY Director of Placement P.O. Box 667 Washington, DC 20059	NO	0
MEREDITH COLLEGE Director of Placement 3800 Hillsborough Street Raleigh, NC 27607-5298	NO	0
ST. ANDREW’S PRESB. COLLEGE Placement Office 1700 Dogwood Mile Laurinburg, NC 28352	NO	0
UNC – ASHVILLE	NO	0

Director of Placement One University Heights Asheville, NC 28804		
RED BUDD HOLY CHURCH Rev. F.C. Barnes, Pastor 1108 Luper Street Rocky Mount, NC 27801	NO	0
BENNETT COLLEGE Director of Placement 900 E. Washington Street Greensboro, NC 27401-3298	NO	0
EMPLOYMENT SECURITY COMMISSION Job Placement Office 2720 S. Mebane Street Burlington, NC 27215	NO	0
HIGH POINT COLLEGE Director of Placement 833 Montlieu Ave. High Point, NC 27262	NO	0
SALEM COLLEGE Director of Placement Winston-Salem, NC 27108	NO	0
CAMPBELL UNIVERSITY Director of Placement P.O. Box 488 Buies Creek, NC 27506	NO	0
LENOIR COMMUNITY COLLEGE Director of Placement P.O. Box 188 231 Hwy 58 South Kinston, NC 28502	NO	0
WAYNE COMMUNITY COLLEGE Job Placement Coordinator 300 Wayne Memorial Drive Goldsboro, NC 27534	NO	0
AMA JOB BANK Director of Job Placement c/o Ericsson GE Mobile Comm PO Box 13969 RTP, NC 27709	NO	0
GASTON COLLEGE Director of Placement 201 Highway 321 South Dallas, NC 28034	NO	0
JOHNSON C. SMITH UNIVERSITY Director of Placement	NO	0

100 Beatties Ford Rd. Charlotte, NC 28216		
NAB EMPLOYMENT CLEARINGHOUSE 1771 N. Street, NW Washington, DC 20036	NO	0
ORGANIZATION OF CHINESE AMERICANS 1001 Conn. Ave. NW Ste 707 Washington, DC 20036	NO	0
THE HOT SHEET P.O. Box 1476 Palm Havor, FL 34682	NO	0
UNIVERSITY OF SOUTH CAROLINA Director of Placement Columbia, SC 29208	NO	0
DURHAM TECHNICAL COLLEGE Director of Placement P.O. Drawer 11307 1637 Lawson St Durham, NC 27703	NO	0
NCAB JOB BANK Kelly Chamberlain P.O. Box 627 Raleigh, NC 27602	NO	0
SEYMOUR JOHNSON FAMILY SUPPORT Ms. Ollie Foster, Job Placement Manager 1255 Andrews St., Bldg 3616 Seymour Johnson AFB, NC 27531	NO	0
UNC – CHAPEL HILL Journalism and Mass Communication Howell Hall, CB 3365 Chapel Hill, NC 27599	NO	0
WOMEN’S CENTER OF RALEIGH 128 E. Hargett St., Ste 10 Raleigh, NC 27601	NO	0
MORNING STAR CHURCH OF CHRIST Rev. T.R. McCarter 907 Glendale Avenue Rocky Mount, NC 27801	NO	0
BROADCASTING INSTITUTE OF MD Director of Placement 7200 Harford Road Baltimore, MD 21234-7702	NO	0
UNIVERSITY ELON COLLEGE Director of Placement 2700 Campus Box	NO	0

Elon, NC 27244-2010

FORSYTH TECHNICAL COLLEGE Director of Placement 2100 Silas Creek Parkway Winston, Salem, NC 27103	NO	0
ISOTHERMAL COMMUNITY COLLEGE Director of Placement P.O. Box 804 Spindale, NC 28160	NO	0
UNC – GREENSBORO Director of Placement P.O. Box 26170 Greensboro, NC 27402-6170	NO	0
EAST CAROLINA UNIVERSITY Director of Placement East Fifth St. Greenville, NC 27858	NO	0
GOLDSBORO-WAYNE NAACP P.O. Drawer 1205 Goldsboro, NC 27530	NO	0
LENOIR-RHYNE COLLEGE Director of Placement 7 th Ave. & 8 th st. NE Hickory, NC 28601	NO	0
WILSON COUNTY TECHNICAL COLLEGE Placement Office P.O. Box 4305 – Woodard Station Wilson, NC 27893	NO	0
APPALACHIAN STATE UNIVERSITY Office of Career Development 301 Administration Annex Boone, NC 28608	NO	0
HISPANIC LINK NEWS SVC, INC. 1420 N St., NW Washington, DC 20036	NO	0
PEMBROKE STATE UNIVERSITY Director of Placement P.O. Box 1510 Pembroke, NC 28372	NO	0
THE LINKS, INC. 1200 Massachusetts Ave., NW Washington, DC 20005	NO	0
WESTERN CAROLINA UNIVERSITY 460 HFR Admin. Bldg. Cullowhee, NC 28723	NO	0
NC CENTRAL UNIVERSITY	NO	0

Director of Placement
Fayetteville and Lawson St.
Durham, NC 27707

OFFICE OF THE GOVERNOR 20301 Mail Service Center Raleigh , NC 27699-0301	NO	0
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SHAW UNIVERSITY Director of Placement 118 East South Street Raleigh, NC 27601	NO	0
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UNC – CHAPEL HILL Journalism and Mass Communication Howell Hall, CB 3365 Chapel Hill, NC 27599	NO	0
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NASH COUNTY COMMUNITY COLLEGE Placement Office P.O. Box 7488 Rocky Mount, NC 27804	NO	0
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NAACP Rev. Elbert Lee, President 1121 Sandon Circle Rocky Mount, NC 27801	NO	0
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BROOKS, PIERCE, McLENDON, HUMPHREY & LEONARD 1600 First Union Capitol Center 150 Fayetteville St. Mall Raleigh, NC 27601	NO	0
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Some job openings were posted on

Indeed www.indeed.com	YES	15
Linked In http://www.linkedin.com	NO	0
Monster.com http://www.monster.com	NO	0

Exhibit A contains the following information for each full time vacancy: recruitment, total number of persons interviewed for each full-time vacancy.

Exhibit B contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

EXHIBIT A
WCHL
Raleigh-Durham-Chapel Hill, North Carolina

FULL-TIME VACANCY INFORMATION

Job Title of Vacancy:	Digital Content Manager
Recruitment Source:	Applied through Indeed.com
Date Vacancy Opened:	August 14, 2015
Total Number of Persons Interviewed:	9
Date Vacancy Filled:	September 20, 2015
Recruitment Source Utilized:	Hired through Indeed.com

Job Title of Vacancy:	Advertising/Marketing Consultant
Recruitment Source:	Applied through Indeed.com
Date Vacancy Opened:	February 1, 2016
Total Number of Persons Interviewed:	11
Date Vacancy Filled:	February 16, 2016
Recruitment Source Utilized:	Hired through Indeed.com

EXHIBIT B

OUTREACH INITIATIVES

WCHL has engaged in the following outreach initiatives from August 2015 through July 2016:

Activity Classification	Type of Activity	Brief Description
1	Elon University Career Fair	Represented WCHL & Chapelboro at the job fair, gave info about multiple positions available for internships
5	News Reporter Internship	News Director has high school and collegiate interns who produce stories and interviews for Chapelboro
16	Job Openings/ Internship Openings posted on WCHL's website	Sales Openings and Media Internship Position posted on the WCHL website
10	Girl Scout Station Tour	Toured the station while introducing staff members and explaining their responsibilities, and how the station works as a whole
10	Arc of the Triangle Station Tour	Toured the station while introducing staff members and explaining their responsibilities, practice broadcast speaking on the radio and how the station works as a whole
8	Board Op/Off Air Training for WCHL employees	Production Manager conducts Board Operator training for interested staffers and Off Air training for all WCHL employees
10	Carolina Connection – 30 minute program produced by UNC-CH Journalism Students during fall and spring semesters	During UNC Semesters UNC Journalism Students do a live half-hour program every Saturday at 8:30am
8	Technical training for staff members	WCHL Engineer held training sessions for staff members for on-air operations, transmitter operations and receiver and starguide operations. This prepared our staff for promotion in our stations
5	Promotions/Production Internships	Operations and program managers have high school and collegiate interns who produce promotional ideas and programming for WCHL