



**From: Tom Jensen, Director of Public Policy Polling**

**To: Interested Parties**

**Subject: State of the Chapel Hill Election**

**Date: 9-23-15**

PPP's new Chapel Hill poll finds 2 major things:

-Many voters are undecided for both Mayor (33%) and Town Council (42% undecided for first choice, 52% undecided for second choice, we didn't poll 3<sup>rd</sup> or 4<sup>th</sup> choices but presumably it's even higher for those.) These numbers are a reflection of most voters not paying close attention to town politics until shortly before the election. No one has clinched anything yet and who wins and loses really will be determined by what candidates have the best messages and run the strongest campaigns over the final six weeks. It's also important to note that key endorsements like the Independent and Sierra Club that tend to be good predictors of who wins in Chapel Hill haven't come out yet and thus aren't baked into these numbers.

-The community is pretty divided right now. 43% of voters think the town is headed in the right direction, with 39% thinking it's off on the wrong track. At the same time only 36% of voters say they approve overall of the job the Council is doing, to 40% who say they disapprove. These conditions are relatively similar to the closely divided 2009 election where an (appointed) incumbent was defeated and a candidate playing on voter unhappiness was nearly elected Mayor.

There are some signs of the community feeling positively about things:

-50% of voters think the town is growing at the right pace to only 33% who think it's growing too fast. 8% think it's actually growing too slow. On a related note, 43% of voters say they agree with the general philosophy of focusing on dense, mixed use





developments along transit corridors to only 35% who say they disagree with it. So on both of these questions you basically only see a third of the community really unhappy with development decisions.

-Two of the major development issues being debated in this election voters are either ambivalent to or fine with. 75% of voters have no opinion one way or the other about the Central West Small Area Plan with those who do have one evenly divided- 13% support it, 12% are opposed. On the Ephesus Fordham renewal project 39% have no opinion, with 34% supporting it and 27% opposed.

-The light rail project is overwhelmingly popular- 69% of voters support it with only 22% opposed.

-One other positive note- 66% of voters say they're inclined to support the bonds, to only 25% who say they're opposed. The community continues to be very willing to invest in improvements to make the town better.

There are also some negative signs about how the community is seeing things though:

-Only 25% of voters say they're generally inclined to vote for the incumbents this year, compared to 40% who say they're more inclined to vote for the challengers. This may be a localized version of 'hate Congress, love your Congressman' where voters don't care for the body as a whole but still generally like their individual members and will vote for them. But it's also a sign that there's a little more passion and intensity on the challenger side this year.

-Obey Creek is somewhat unpopular. Only 27% of voters support the project to 44% who are opposed. Clearly the messaging of its opponents has been a lot stronger than that of its proponents.



-There are still some negative perceptions about downtown. Only 35% of voters think Franklin Street has a good business climate to 42% who think it doesn't. And 65% think downtown has either a severe (33%) or moderate (32%) parking problem. There may not be much that can be done to change these perceptions but it's notable that voters continue to have them.

To the horse race numbers. And there's a reason I'm putting these on page 3- they're not that useful at this point 41 days out from the voting, and the bigger picture findings about what voters in town are thinking are more important. Nevertheless:

-Mark Kleinschmidt leads the Mayoral race with 37% to 25% for Pam Hemminger and 5% for Gary Kahn. Kleinschmidt has a 48/27 approval rating and it's pretty unusual to lose when your numbers are that solid but still these numbers are closer than any Chapel Hill election in the last 20 years other than 2009.

-In the Council race 22% of voters say Nancy Oates is their first or second choice, 19% say Jim Ward is, 18% say Donna Bell is, 13% say Lee Storrow is, 11% say David Schwartz is, 9% say Jessica Anderson is, 8% say Michael Parker is, 5% say Adam Jones is, and 3% say Paul Neebe is. Looking at that from another frame incumbents add up to 50% and the CHALT slate adds up to 42%, so a pretty similar spread to the Mayoral race.

Incumbent candidates do have the overall advantage, but it's not an overwhelming advantage and taking it for granted would be risky. It's also likely that Michael Parker, particularly as he becomes better known and if he picks up the important endorsements, will move near the top of the pack in a similar way to how Laurin Easthom did in 2005 and Penny Rich did in 2009 where he ends up winning support from both opposite factions in Chapel Hill politics. You may end up with Storrow and Oates fighting it out for the fourth spot- there's clearly a greater intensity to Oates' support, but it may also be that she's a lot of people's first or second choice, but not a lot of people's third or fourth choice and of course at the end of the day those votes all count the same.

## Chapel Hill Survey Results

**Q1** The candidates for Mayor are Pam Hemminger, Gary Kahn, and Mark Kleinschmidt. If the election was today, who would you vote for?

*Pam Hemminger*..... 25%  
*Gary Kahn*..... 5%  
*Mark Kleinschmidt* ..... 37%  
*Undecided*..... 33%

**Q2** This year there will be a 40 million dollar package of bonds on the Chapel Hill ballot for Streets and Sidewalks, Trails and Greenways, Recreational Facilities, Solid Waste Facilities, and Stormwater improvements. If the election was today, would you vote for or against these bonds?

*Vote for the bonds*..... 66%  
*Vote against the bonds* ..... 25%  
*Not sure* ..... 9%

**Q3** The candidates for Town Council are Jessica Anderson, Donna Bell, Adam Jones, Paul Neebe, Nancy Oates, Michael Parker, David Schwartz, Lee Storrow, and Jim Ward. You may vote for up to 4 candidates. Who is your first choice for Town Council?

*Jessica Anderson*..... 4%  
*Donna Bell* ..... 10%  
*Adam Jones*..... 3%  
*Paul Neebe*..... 2%  
*Nancy Oates*..... 14%  
*Michael Parker*..... 4%  
*David Schwartz*..... 6%  
*Lee Storrow* ..... 5%  
*Jim Ward*..... 11%  
*Undecided*..... 42%

**Q4** Working from the same list of candidates, who is your second choice for Town Council?

*Jessica Anderson*..... 5%  
*Donna Bell* ..... 8%  
*Adam Jones*..... 2%  
*Paul Neebe*..... 1%  
*Nancy Oates*..... 8%  
*Michael Parker*..... 4%  
*David Schwartz*..... 5%  
*Lee Storrow* ..... 8%  
*Jim Ward*..... 8%  
*Undecided / Only plan to vote for one candidate* ..... 52%

**Q5** Generally speaking do you think you will vote for incumbent candidates or challengers in this year's Town Council elections?

*Incumbent candidates*..... 25%  
*Challengers*..... 40%  
*Not sure*..... 35%

**Q6** Do you approve or disapprove of Mayor Mark Kleinschmidt's job performance?

*Approve* ..... 48%  
*Disapprove*..... 27%  
*Not sure*..... 24%

**Q7** Do you think that Chapel Hill's population is growing too fast, too slow, or at about the right pace?

*Too fast*..... 33%  
*Too slow*..... 8%  
*About the right pace*..... 50%  
*Not sure*..... 9%



**Q8** Do you support or oppose the Obey Creek development?

*Support* ..... 27%  
*Oppose* ..... 44%  
*Not sure* ..... 30%

**Q9** The Chapel Hill Town Council's vision of growth has focused on dense, mixed use developments along transit corridors. Do you agree with that approach?

*Yes* ..... 43%  
*No* ..... 35%  
*Not sure* ..... 22%

**Q10** Chapel Hill's current population is about 60,000. What do you think the town's ideal population in 25 years is?

*30,000 to 40,000* ..... 5%  
*41,000 to 50,000* ..... 12%  
*51,000 to 60,000* ..... 22%  
*61,000 to 70,000* ..... 28%  
*71,000 to 80,000* ..... 13%  
*81,000 to 90,000* ..... 0%  
*91,000 to 100,000* ..... 5%  
*More than 100,000* ..... 0%  
*Not sure* ..... 15%

**Q11** Do you support or oppose the proposed light rail line between Chapel Hill and Durham?

*Support* ..... 69%  
*Oppose* ..... 22%  
*Not sure* ..... 9%

**Q12** Do you think things in Chapel Hill are going in the right direction, or are they off on the wrong track?

*Right direction* ..... 43%  
*Off on the wrong track* ..... 39%  
*Not sure* ..... 19%

**Q13** Generally speaking do you approve or disapprove of the job the Town Council is doing?

*Approve* ..... 36%  
*Disapprove* ..... 40%  
*Not sure* ..... 24%

**Q14** Do you think that property taxes in Chapel Hill are too high, too low, or about right?

*Too high* ..... 48%  
*Too low* ..... 4%  
*About right* ..... 40%  
*Not sure* ..... 8%

**Q15** Do you think that the town should spend money on public art?

*Yes* ..... 52%  
*No* ..... 37%  
*Not sure* ..... 12%

**Q16** Would you rate downtown Chapel Hill as an excellent, good, fair, or poor place to visit?

*Excellent* ..... 12%  
*Good* ..... 42%  
*Fair* ..... 35%  
*Poor* ..... 10%  
*Not sure* ..... 1%

**Q17** Do you think that Franklin Street has a good climate for business?

*Yes* ..... 35%  
*No* ..... 42%  
*Not sure* ..... 23%





**Q18** Would you rate parking availability in downtown Chapel Hill as a severe problem, a moderate problem, a minor problem, or not a problem at all?

*Severe problem* ..... 33%  
*Moderate problem*..... 32%  
*Minor problem*..... 26%  
*Not a problem at all*..... 8%  
*Not sure* ..... 1%

**Q19** Do you wish downtown Chapel Hill was more like downtown Durham?

*Yes*..... 20%  
*No* ..... 56%  
*Not sure* ..... 23%

**Q20** On average how often do you visit downtown Chapel Hill: several times a week, once a week, a couple times a month, once a month, less than once a month, or never?

*Several times a week*..... 28%  
*Once a week*..... 16%  
*A couple times a month*..... 28%  
*Once a month* ..... 14%  
*Less than once a month*..... 10%  
*Never*..... 3%

**Q21** Do you think the Town of Chapel Hill should enforce its ordinance against smoking at bus stops?

*Yes*..... 64%  
*No* ..... 27%  
*Not sure* ..... 9%

**Q22** Would you support or oppose the Town of Chapel Hill taking steps to reduce its deer population?

*Support the town taking steps to reduce its deer population* ..... 52%  
*Oppose the town taking steps to reduce its deer population* ..... 32%  
*Not sure* ..... 16%

**Q23** Would you say you are a fan of Duke, NC State, or UNC in college sports?

*Duke* ..... 10%  
*NC State* ..... 3%  
*UNC*..... 67%  
*Another team / Not sure*..... 20%

**Q24** Would you support or oppose the removal of Silent Sam- the Confederate memorial- from the UNC campus?

*Support the removal of Silent Sam* ..... 37%  
*Oppose the removal of Silent Sam* ..... 45%  
*Not sure* ..... 18%

**Q25** Do you think the towns of Carrboro and Chapel Hill should be merged?

*Yes*..... 21%  
*No* ..... 66%  
*Not sure* ..... 13%

**Q26** Would you support or oppose a ban on gun ownership in Chapel Hill?

*Support a ban on gun ownership in Chapel Hill*..... 57%  
*Oppose a ban on gun ownership in Chapel Hill*..... 31%  
*Not sure* ..... 12%

**Q27** Do you usually vote in Democratic or Republican primaries, or do you not vote in primaries?

*Democratic primaries* ..... 83%  
*Republican primaries* ..... 10%  
*Don't vote in primaries* ..... 7%





**Q28** (Democrats) Given the choices of Joe Biden, Lincoln Chafee, Hillary Clinton, Lawrence Lessig, Martin O'Malley, Bernie Sanders, and Jim Webb who would you most like to see as the Democratic candidate for President in 2016?

Joe Biden.....	24%
Lincoln Chafee.....	1%
Hillary Clinton.....	35%
Lawrence Lessig.....	0%
Martin O'Malley.....	1%
Bernie Sanders.....	30%
Jim Webb.....	3%
Not sure.....	6%

**Q29** Do you consider yourself to be a Southerner?

Yes.....	42%
No.....	50%
Not sure.....	7%

**Q30** Do you support or oppose the Central West Small Area Plan?

Support.....	13%
Oppose.....	12%
Not sure.....	75%

**Q31** Do you support or oppose the Ephesus Fordham renewal project?

Support.....	34%
Oppose.....	27%
Not sure.....	39%

**Q32** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal.....	26%
Somewhat liberal.....	35%
Moderate.....	27%
Somewhat conservative.....	6%
Very conservative.....	6%

**Q33** If you are a woman, press 1. If a man, press 2.

Woman.....	54%
Man.....	46%

**Q34** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat.....	64%
Republican.....	12%
Independent / Other.....	24%

**Q35** If you are white, press 1. African American, press 2. If other, press 3.

White.....	84%
African American.....	10%
Other.....	6%

**Q36** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45.....	25%
46 to 65.....	40%
Older than 65.....	35%

**Q37** How long have you lived in Chapel Hill?

2 years or less.....	6%
3 to 5 years.....	12%
6 to 10 years.....	14%
11 to 20 years.....	21%
21 to 30 years.....	17%
More than 30 years.....	30%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mayor Vote						
Pam Hemminger	25%	11%	33%	31%	21%	15%
Gary Kahn	5%	3%	-	7%	30%	-
Mark Kleinschmidt	37%	54%	33%	34%	17%	27%
Undecided	33%	32%	34%	28%	32%	58%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bond Package Vote						
Vote for the bonds	66%	89%	67%	57%	40%	23%
Vote against the bonds	25%	8%	25%	33%	47%	49%
Not sure	9%	3%	8%	10%	13%	28%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Town Council First Choice						
Jessica Anderson	4%	1%	2%	12%	5%	-
Donna Bell	10%	12%	13%	5%	9%	10%
Adam Jones	3%	5%	-	-	20%	-
Paul Neebe	2%	-	-	4%	9%	-
Nancy Oates	14%	15%	16%	13%	7%	5%
Michael Parker	4%	1%	6%	5%	-	-
David Schwartz	6%	8%	5%	8%	5%	-
Lee Storrow	5%	8%	3%	3%	-	11%
Jim Ward	11%	10%	14%	13%	4%	-
Undecided	42%	39%	41%	38%	41%	74%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Town Council Second Choice						
Jessica Anderson	5%	8%	5%	5%	-	-
Donna Bell	8%	12%	6%	2%	13%	11%
Adam Jones	2%	-	1%	5%	-	5%
Paul Neebe	1%	2%	-	1%	5%	-
Nancy Oates	8%	5%	5%	14%	13%	-
Michael Parker	4%	5%	1%	6%	7%	-
David Schwartz	5%	1%	8%	6%	-	-
Lee Storrow	8%	5%	11%	11%	9%	-
Jim Ward	8%	9%	10%	7%	5%	10%
Undecided / Only plan to vote for one candidate	52%	54%	53%	44%	48%	74%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Town Council Incumbent / Challenger						
Incumbent candidates	25%	43%	17%	22%	14%	21%
Challengers	40%	23%	41%	52%	54%	50%
Not sure	35%	34%	42%	27%	32%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Kleinschmidt Approval						
Approve	48%	66%	46%	45%	20%	28%
Disapprove	27%	10%	32%	29%	54%	43%
Not sure	24%	24%	22%	26%	26%	29%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Chapel Hill Growing Too Fast/Slow</b>						
Too fast	33%	27%	34%	34%	39%	41%
Too slow	8%	10%	7%	7%	8%	7%
About the right pace	50%	54%	48%	52%	39%	48%
Not sure	9%	10%	11%	7%	14%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obey Creek Support/Oppose</b>						
Support	27%	31%	26%	31%	21%	-
Oppose	44%	42%	46%	37%	44%	67%
Not sure	30%	27%	28%	32%	36%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Transit Corridor Developments Agree/Disagree</b>						
Yes	43%	57%	40%	44%	37%	11%
No	35%	18%	43%	34%	44%	60%
Not sure	22%	25%	18%	22%	19%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Chapel Hill Ideal Population</b>						
30,000 to 40,000	5%	4%	2%	5%	19%	13%
41,000 to 50,000	12%	7%	12%	11%	6%	42%
51,000 to 60,000	22%	14%	32%	18%	32%	9%
61,000 to 70,000	28%	29%	30%	31%	16%	4%
71,000 to 80,000	13%	20%	11%	10%	12%	8%
81,000 to 90,000	0%	-	-	2%	-	-
91,000 to 100,000	5%	10%	4%	2%	-	-
More than 100,000	0%	-	1%	-	-	-
Not sure	15%	15%	8%	21%	14%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Light Rail Support/Oppose</b>						
Support	69%	89%	64%	68%	63%	27%
Oppose	22%	5%	26%	25%	25%	48%
Not sure	9%	6%	10%	7%	12%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Chapel Hill Right/Wrong Direction</b>						
Right direction	43%	49%	38%	49%	25%	30%
Off on the wrong track	39%	24%	41%	41%	63%	53%
Not sure	19%	27%	21%	10%	12%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Town Council Approval</b>						
Approve	36%	55%	25%	37%	25%	31%
Disapprove	40%	26%	46%	39%	55%	41%
Not sure	24%	19%	29%	23%	20%	28%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Property Taxes Too High/Low</b>						
Too high	48%	32%	44%	59%	58%	73%
Too low	4%	9%	5%	1%	-	-
About right	40%	50%	42%	33%	42%	18%
Not sure	8%	9%	9%	6%	-	9%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Spend Money on Public Art Yes/No</b>						
Yes	52%	79%	66%	21%	31%	20%
No	37%	13%	28%	61%	52%	53%
Not sure	12%	8%	6%	18%	17%	27%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Downtown Rating</b>						
Excellent	12%	12%	7%	22%	4%	6%
Good	42%	50%	57%	23%	25%	22%
Fair	35%	32%	27%	40%	52%	52%
Poor	10%	4%	10%	15%	19%	14%
Not sure	1%	2%	-	-	-	6%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Franklin St Good/Bad Business Climate</b>						
Yes	35%	43%	35%	31%	11%	58%
No	42%	35%	35%	56%	54%	20%
Not sure	23%	22%	30%	13%	35%	22%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Downtown Parking A Problem Yes/No</b>						
Severe problem	33%	26%	32%	38%	51%	22%
Moderate problem	32%	39%	29%	30%	33%	34%
Minor problem	26%	20%	30%	27%	17%	44%
Not a problem at all	8%	13%	9%	5%	-	-
Not sure	1%	3%	-	-	-	-

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Chapel Hill More Like Durham Yes/No</b>						
Yes	20%	19%	24%	18%	11%	26%
No	56%	62%	47%	65%	50%	54%
Not sure	23%	20%	29%	17%	39%	20%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>How Often Visit Downtown</b>						
Several times a week	28%	25%	32%	28%	22%	23%
Once a week	16%	15%	16%	23%	7%	9%
A couple times a month	28%	37%	35%	14%	34%	12%
Once a month	14%	13%	8%	22%	16%	14%
Less than once a month	10%	8%	9%	10%	15%	28%
Never	3%	2%	-	4%	7%	14%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Enforce No Smoking At Bus Stops</b>						
Yes	64%	55%	60%	80%	53%	68%
No	27%	32%	34%	16%	24%	14%
Not sure	9%	14%	6%	4%	23%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Reduce Deer Population Support/Oppose</b>						
Support the town taking steps to reduce its deer population	52%	49%	55%	55%	39%	49%
Oppose the town taking steps to reduce its deer population	32%	32%	32%	26%	47%	31%
Not sure	16%	19%	13%	19%	14%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>College Team Support</b>						
Duke	10%	4%	8%	14%	17%	26%
NC State	3%	-	1%	7%	-	10%
UNC	67%	71%	76%	58%	34%	64%
Another team / Not sure	20%	25%	14%	20%	49%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Remove Silent Sam Support/Oppose</b>						
Support the removal of Silent Sam	37%	54%	41%	21%	12%	45%
Oppose the removal of Silent Sam	45%	25%	40%	64%	60%	55%
Not sure	18%	22%	20%	14%	28%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Chapel Hill and Carrboro Merge Yes/No</b>						
Yes	21%	14%	25%	18%	45%	-
No	66%	75%	62%	68%	38%	90%
Not sure	13%	11%	13%	14%	17%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gun Ban Support/Oppose</b>						
Support a ban on gun ownership in Chapel Hill	57%	91%	55%	38%	43%	34%
Oppose a ban on gun ownership in Chapel Hill	31%	7%	30%	46%	49%	56%
Not sure	12%	3%	16%	16%	7%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Primary Vote</b>						
Democratic primaries	83%	97%	97%	69%	45%	25%
Republican primaries	10%	-	1%	19%	23%	75%
Don't vote in primaries	7%	3%	2%	12%	32%	-



	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Democratic Primary Vote						
Joe Biden	24%	21%	19%	39%	25%	-
Lincoln Chafee	1%	2%	-	-	-	-
Hillary Clinton	35%	39%	33%	38%	-	61%
Martin O'Malley	1%	3%	-	-	-	-
Bernie Sanders	30%	32%	36%	15%	31%	39%
Jim Webb	3%	-	6%	-	-	-
Not sure	6%	3%	5%	8%	45%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Southerner Yes/No						
Yes	42%	43%	39%	50%	31%	44%
No	50%	54%	54%	44%	46%	41%
Not sure	7%	2%	7%	6%	23%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Central West Small Support/Oppose						
Support	13%	8%	21%	10%	-	-
Oppose	12%	11%	14%	13%	13%	-
Not sure	75%	82%	66%	77%	87%	100%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ephesus Fordham Renewal Project Support/Oppose						
Support	34%	28%	33%	46%	9%	35%
Oppose	27%	30%	31%	17%	34%	13%
Not sure	39%	42%	35%	37%	57%	51%

	Base	Gender	
		Woman	Man
Mayor Vote			
Pam Hemminger	25%	25%	25%
Gary Kahn	5%	2%	7%
Mark Kleinschmidt	37%	39%	36%
Undecided	33%	34%	32%

	Base	Gender	
		Woman	Man
Bond Package Vote			
Vote for the bonds	66%	66%	66%
Vote against the bonds	25%	20%	31%
Not sure	9%	14%	3%





	Base	Gender	
		Woman	Man
<b>Town Council First Choice</b>			
Jessica Anderson	4%	4%	5%
Donna Bell	10%	11%	9%
Adam Jones	3%	3%	3%
Paul Neebe	2%	1%	2%
Nancy Oates	14%	16%	11%
Michael Parker	4%	1%	7%
David Schwartz	6%	8%	5%
Lee Storrow	5%	6%	3%
Jim Ward	11%	11%	11%
Undecided	42%	40%	44%

	Base	Gender	
		Woman	Man
<b>Town Council Second Choice</b>			
Jessica Anderson	5%	6%	4%
Donna Bell	8%	8%	7%
Adam Jones	2%	1%	3%
Paul Neebe	1%	1%	1%
Nancy Oates	8%	9%	7%
Michael Parker	4%	4%	3%
David Schwartz	5%	5%	5%
Lee Storrow	8%	4%	14%
Jim Ward	8%	9%	7%
Undecided / Only plan to vote for one candidate	52%	53%	50%

	Base	Gender	
		Woman	Man
<b>Town Council Incumbent / Challenger</b>			
Incumbent candidates	25%	26%	24%
Challengers	40%	36%	45%
Not sure	35%	38%	31%

	Base	Gender	
		Woman	Man
<b>Kleinschmidt Approval</b>			
Approve	48%	51%	45%
Disapprove	27%	25%	30%
Not sure	24%	24%	25%



		Gender	
	Base	Woman	Man
<b>Chapel Hill Growing Too Fast/Slow</b>			
Too fast	33%	30%	36%
Too slow	8%	9%	7%
About the right pace	50%	50%	50%
Not sure	9%	11%	7%

		Gender	
	Base	Woman	Man
<b>Obey Creek Support/Oppose</b>			
Support	27%	24%	30%
Oppose	44%	45%	42%
Not sure	30%	31%	28%

		Gender	
	Base	Woman	Man
<b>Transit Corridor Developments Agree/Disagree</b>			
Yes	43%	44%	43%
No	35%	29%	42%
Not sure	22%	27%	15%

		Gender	
	Base	Woman	Man
<b>Chapel Hill Ideal Population</b>			
30,000 to 40,000	5%	5%	5%
41,000 to 50,000	12%	12%	12%
51,000 to 60,000	22%	21%	24%
61,000 to 70,000	28%	29%	27%
71,000 to 80,000	13%	13%	12%
81,000 to 90,000	0%	1%	-
91,000 to 100,000	5%	4%	5%
More than 100,000	0%	-	1%
Not sure	15%	15%	15%

		Gender	
	Base	Woman	Man
<b>Light Rail Support/Oppose</b>			
Support	69%	68%	71%
Oppose	22%	17%	26%
Not sure	9%	15%	3%

		Gender	
	Base	Woman	Man
<b>Chapel Hill Right/Wrong Direction</b>			
Right direction	43%	41%	45%
Off on the wrong track	39%	34%	44%
Not sure	19%	26%	11%

		Gender	
	Base	Woman	Man
<b>Town Council Approval</b>			
Approve	36%	37%	35%
Disapprove	40%	34%	45%
Not sure	24%	29%	19%

		Gender	
	Base	Woman	Man
<b>Property Taxes Too High/Low</b>			
Too high	48%	57%	39%
Too low	4%	4%	4%
About right	40%	31%	50%
Not sure	8%	8%	7%

		Gender	
	Base	Woman	Man
<b>Spend Money on Public Art Yes/No</b>			
Yes	52%	52%	52%
No	37%	35%	39%
Not sure	12%	14%	10%

		Gender	
	Base	Woman	Man
<b>Downtown Rating</b>			
Excellent	12%	8%	16%
Good	42%	45%	39%
Fair	35%	36%	33%
Poor	10%	9%	12%
Not sure	1%	2%	-

		Gender	
	Base	Woman	Man
<b>Franklin St Good/Bad Business Climate</b>			
Yes	35%	31%	39%
No	42%	40%	43%
Not sure	23%	29%	17%

		Gender	
	Base	Woman	Man
<b>Downtown Parking A Problem Yes/No</b>			
Severe problem	33%	32%	33%
Moderate problem	32%	40%	25%
Minor problem	26%	19%	33%
Not a problem at all	8%	7%	9%
Not sure	1%	2%	-



		Gender	
	Base	Woman	Man
<b>Chapel Hill More Like Durham Yes/No</b>			
Yes	20%	19%	22%
No	56%	50%	62%
Not sure	23%	31%	16%

		Gender	
	Base	Woman	Man
<b>How Often Visit Downtown</b>			
Several times a week	28%	23%	33%
Once a week	16%	15%	18%
A couple times a month	28%	27%	30%
Once a month	14%	17%	11%
Less than once a month	10%	16%	5%
Never	3%	2%	3%

		Gender	
	Base	Woman	Man
<b>Enforce No Smoking At Bus Stops</b>			
Yes	64%	60%	68%
No	27%	26%	29%
Not sure	9%	15%	3%

		Gender	
	Base	Woman	Man
<b>Reduce Deer Population Support/Oppose</b>			
Support the town taking steps to reduce its deer population	52%	50%	54%
Oppose the town taking steps to reduce its deer population	32%	32%	31%
Not sure	16%	18%	15%

		Gender	
	Base	Woman	Man
<b>College Team Support</b>			
Duke	10%	12%	8%
NC State	3%	1%	5%
UNC	67%	68%	66%
Another team / Not sure	20%	19%	21%

		Gender	
	Base	Woman	Man
<b>Remove Silent Sam Support/Oppose</b>			
Support the removal of Silent Sam	37%	33%	41%
Oppose the removal of Silent Sam	45%	42%	47%
Not sure	18%	26%	12%







		Gender	
	Base	Woman	Man
<b>Chapel Hill and Carrboro Merge Yes/No</b>			
Yes	21%	15%	27%
No	66%	71%	62%
Not sure	13%	15%	11%

		Gender	
	Base	Woman	Man
<b>Gun Ban Support/Oppose</b>			
Support a ban on gun ownership in Chapel Hill	57%	63%	51%
Oppose a ban on gun ownership in Chapel Hill	31%	23%	39%
Not sure	12%	14%	10%

		Gender	
	Base	Woman	Man
<b>Primary Vote</b>			
Democratic primaries	83%	82%	84%
Republican primaries	10%	12%	8%
Don't vote in primaries	7%	6%	8%

		Gender	
	Base	Woman	Man
<b>Democratic Primary Vote</b>			
Joe Biden	24%	23%	26%
Lincoln Chafee	1%	-	1%
Hillary Clinton	35%	39%	32%
Martin O'Malley	1%	2%	-
Bernie Sanders	30%	28%	32%
Jim Webb	3%	-	5%
Not sure	6%	9%	4%

		Gender	
	Base	Woman	Man
<b>Southerner Yes/No</b>			
Yes	42%	51%	35%
No	50%	42%	58%
Not sure	7%	7%	7%

		Gender	
	Base	Woman	Man
<b>Central West Small Support/Oppose</b>			
Support	13%	7%	18%
Oppose	12%	5%	18%
Not sure	75%	88%	64%





	Base	Gender	
		Woman	Man
<b>Ephesus Fordham Renewal Project Support/Oppose</b>			
Support	34%	36%	32%
Oppose	27%	26%	27%
Not sure	39%	37%	41%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Mayor Vote</b>				
Pam Hemminger	25%	24%	18%	32%
Gary Kahn	5%	1%	7%	12%
Mark Kleinschmidt	37%	45%	23%	23%
Undecided	33%	30%	51%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Bond Package Vote</b>				
Vote for the bonds	66%	75%	33%	57%
Vote against the bonds	25%	18%	54%	31%
Not sure	9%	7%	13%	11%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Town Council First Choice</b>				
Jessica Anderson	4%	1%	12%	9%
Donna Bell	10%	11%	13%	5%
Adam Jones	3%	1%	4%	6%
Paul Neebe	2%	1%	5%	1%
Nancy Oates	14%	17%	2%	12%
Michael Parker	4%	4%	3%	4%
David Schwartz	6%	6%	2%	8%
Lee Storrow	5%	5%	5%	3%
Jim Ward	11%	12%	14%	8%
Undecided	42%	42%	40%	44%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Town Council Second Choice</b>				
Jessica Anderson	5%	6%	9%	1%
Donna Bell	8%	10%	3%	4%
Adam Jones	2%	1%	3%	5%
Paul Neebe	1%	1%	2%	-
Nancy Oates	8%	5%	11%	13%
Michael Parker	4%	2%	2%	8%
David Schwartz	5%	6%	-	4%
Lee Storrow	8%	7%	12%	9%
Jim Ward	8%	10%	7%	4%
Undecided / Only plan to vote for one candidate	52%	52%	51%	50%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Town Council Incumbent / Challenger</b>				
Incumbent candidates	25%	32%	10%	13%
Challengers	40%	30%	66%	55%
Not sure	35%	38%	24%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Kleinschmidt Approval</b>				
Approve	48%	57%	29%	34%
Disapprove	27%	20%	43%	38%
Not sure	24%	22%	28%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Chapel Hill Growing Too Fast/Slow</b>				
Too fast	33%	31%	35%	37%
Too slow	8%	6%	24%	4%
About the right pace	50%	54%	37%	46%
Not sure	9%	9%	4%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Obey Creek Support/Oppose</b>				
Support	27%	26%	18%	34%
Oppose	44%	43%	48%	43%
Not sure	30%	31%	34%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Transit Corridor Developments Agree/Disagree</b>				
Yes	43%	48%	23%	43%
No	35%	32%	52%	35%
Not sure	22%	20%	25%	22%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Chapel Hill Ideal Population</b>				
30,000 to 40,000	5%	2%	12%	10%
41,000 to 50,000	12%	9%	33%	7%
51,000 to 60,000	22%	22%	16%	25%
61,000 to 70,000	28%	31%	10%	30%
71,000 to 80,000	13%	13%	17%	10%
81,000 to 90,000	0%	-	-	2%
91,000 to 100,000	5%	7%	-	-
More than 100,000	0%	1%	-	-
Not sure	15%	15%	12%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Light Rail Support/Oppose</b>				
Support	69%	76%	44%	65%
Oppose	22%	16%	45%	24%
Not sure	9%	8%	12%	10%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Chapel Hill Right/Wrong Direction</b>				
Right direction	43%	45%	38%	38%
Off on the wrong track	39%	34%	42%	48%
Not sure	19%	20%	20%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Town Council Approval</b>				
Approve	36%	37%	39%	32%
Disapprove	40%	36%	42%	47%
Not sure	24%	27%	19%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Property Taxes Too High/Low</b>				
Too high	48%	45%	51%	54%
Too low	4%	3%	18%	-
About right	40%	41%	31%	44%
Not sure	8%	11%	-	2%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Spend Money on Public Art Yes/No</b>				
Yes	52%	68%	9%	29%
No	37%	21%	75%	59%
Not sure	12%	11%	17%	12%



	Base	Party		
		Democrat	Republican	Independent / Other
<b>Downtown Rating</b>				
Excellent	12%	10%	18%	14%
Good	42%	47%	24%	37%
Fair	35%	36%	33%	33%
Poor	10%	6%	25%	16%
Not sure	1%	1%	-	-

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Franklin St Good/Bad Business Climate</b>				
Yes	35%	41%	39%	18%
No	42%	36%	41%	58%
Not sure	23%	23%	21%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Downtown Parking A Problem Yes/No</b>				
Severe problem	33%	29%	47%	34%
Moderate problem	32%	36%	29%	24%
Minor problem	26%	23%	25%	35%
Not a problem at all	8%	10%	-	7%
Not sure	1%	1%	-	-

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Chapel Hill More Like Durham Yes/No</b>				
Yes	20%	19%	28%	19%
No	56%	56%	55%	57%
Not sure	23%	24%	17%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>How Often Visit Downtown</b>				
Several times a week	28%	25%	43%	29%
Once a week	16%	20%	9%	12%
A couple times a month	28%	28%	17%	34%
Once a month	14%	13%	15%	17%
Less than once a month	10%	11%	13%	7%
Never	3%	3%	3%	2%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Enforce No Smoking At Bus Stops</b>				
Yes	64%	62%	62%	70%
No	27%	29%	26%	24%
Not sure	9%	9%	12%	7%



	Base	Party		
		Democrat	Republican	Independent / Other
<b>Reduce Deer Population Support/Oppose</b>				
Support the town taking steps to reduce its deer population	52%	55%	25%	57%
Oppose the town taking steps to reduce its deer population	32%	34%	46%	19%
Not sure	16%	11%	29%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>College Team Support</b>				
Duke	10%	10%	15%	7%
NC State	3%	3%	-	4%
UNC	67%	71%	70%	54%
Another team / Not sure	20%	16%	15%	36%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Remove Silent Sam Support/Oppose</b>				
Support the removal of Silent Sam	37%	46%	19%	19%
Oppose the removal of Silent Sam	45%	36%	65%	59%
Not sure	18%	18%	16%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Chapel Hill and Carrboro Merge Yes/No</b>				
Yes	21%	23%	21%	15%
No	66%	64%	64%	73%
Not sure	13%	13%	15%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Gun Ban Support/Oppose</b>				
Support a ban on gun ownership in Chapel Hill	57%	66%	36%	41%
Oppose a ban on gun ownership in Chapel Hill	31%	21%	44%	53%
Not sure	12%	13%	20%	6%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Primary Vote</b>				
Democratic primaries	83%	97%	36%	66%
Republican primaries	10%	1%	60%	11%
Don't vote in primaries	7%	2%	4%	23%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Democratic Primary Vote</b>				
Joe Biden	24%	23%	10%	34%
Lincoln Chafee	1%	1%	-	-
Hillary Clinton	35%	41%	31%	11%
Martin O'Malley	1%	1%	-	-
Bernie Sanders	30%	29%	-	42%
Jim Webb	3%	-	59%	-
Not sure	6%	5%	-	13%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Southerner Yes/No</b>				
Yes	42%	45%	62%	27%
No	50%	50%	32%	60%
Not sure	7%	5%	6%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Central West Small Support/Oppose</b>				
Support	13%	15%	3%	10%
Oppose	12%	9%	20%	18%
Not sure	75%	76%	77%	71%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Ephesus Fordham Renewal Project Support/Oppose</b>				
Support	34%	34%	39%	32%
Oppose	27%	27%	24%	26%
Not sure	39%	39%	37%	42%

	Base	Race		
		White	African American	Other
<b>Mayor Vote</b>				
Pam Hemminger	25%	26%	21%	16%
Gary Kahn	5%	4%	5%	16%
Mark Kleinschmidt	37%	39%	31%	29%
Undecided	33%	31%	42%	38%

	Base	Race		
		White	African American	Other
<b>Bond Package Vote</b>				
Vote for the bonds	66%	71%	35%	49%
Vote against the bonds	25%	22%	55%	26%
Not sure	9%	8%	10%	24%





	Base	Race		
		White	African American	Other
<b>Town Council First Choice</b>				
Jessica Anderson	4%	5%	-	-
Donna Bell	10%	6%	28%	27%
Adam Jones	3%	1%	5%	16%
Paul Neebe	2%	2%	-	5%
Nancy Oates	14%	16%	-	3%
Michael Parker	4%	4%	-	-
David Schwartz	6%	7%	-	5%
Lee Storrow	5%	5%	4%	5%
Jim Ward	11%	10%	26%	-
Undecided	42%	43%	38%	38%

	Base	Race		
		White	African American	Other
<b>Town Council Second Choice</b>				
Jessica Anderson	5%	5%	6%	8%
Donna Bell	8%	8%	5%	-
Adam Jones	2%	2%	4%	-
Paul Neebe	1%	1%	-	-
Nancy Oates	8%	8%	-	11%
Michael Parker	4%	3%	5%	7%
David Schwartz	5%	5%	-	-
Lee Storrow	8%	6%	28%	13%
Jim Ward	8%	10%	-	5%
Undecided / Only plan to vote for one candidate	52%	51%	52%	56%

	Base	Race		
		White	African American	Other
<b>Town Council Incumbent / Challenger</b>				
Incumbent candidates	25%	24%	37%	25%
Challengers	40%	41%	40%	26%
Not sure	35%	35%	24%	48%

	Base	Race		
		White	African American	Other
<b>Kleinschmidt Approval</b>				
Approve	48%	49%	41%	42%
Disapprove	27%	26%	41%	23%
Not sure	24%	24%	18%	34%





	Base	Race		
		White	African American	Other
<b>Chapel Hill Growing Too Fast/Slow</b>				
Too fast	33%	32%	31%	47%
Too slow	8%	4%	35%	11%
About the right pace	50%	53%	34%	33%
Not sure	9%	10%	-	9%

	Base	Race		
		White	African American	Other
<b>Obey Creek Support/Oppose</b>				
Support	27%	26%	30%	28%
Oppose	44%	45%	35%	28%
Not sure	30%	28%	34%	43%

	Base	Race		
		White	African American	Other
<b>Transit Corridor Developments Agree/Disagree</b>				
Yes	43%	44%	35%	41%
No	35%	35%	47%	20%
Not sure	22%	21%	18%	39%

	Base	Race		
		White	African American	Other
<b>Chapel Hill Ideal Population</b>				
30,000 to 40,000	5%	3%	4%	35%
41,000 to 50,000	12%	11%	24%	-
51,000 to 60,000	22%	24%	12%	7%
61,000 to 70,000	28%	29%	22%	23%
71,000 to 80,000	13%	12%	21%	16%
81,000 to 90,000	0%	1%	-	-
91,000 to 100,000	5%	5%	-	-
More than 100,000	0%	0%	-	-
Not sure	15%	14%	17%	20%

	Base	Race		
		White	African American	Other
<b>Light Rail Support/Oppose</b>				
Support	69%	71%	49%	82%
Oppose	22%	20%	40%	10%
Not sure	9%	9%	12%	8%

	Base	Race		
		White	African American	Other
<b>Chapel Hill Right/Wrong Direction</b>				
Right direction	43%	43%	32%	55%
Off on the wrong track	39%	41%	39%	9%
Not sure	19%	16%	29%	36%



	Base	Race		
		White	African American	Other
<b>Town Council Approval</b>				
<b>Approve</b>	36%	36%	26%	46%
<b>Disapprove</b>	40%	39%	54%	18%
<b>Not sure</b>	24%	24%	19%	36%

	Base	Race		
		White	African American	Other
<b>Property Taxes Too High/Low</b>				
<b>Too high</b>	48%	48%	56%	36%
<b>Too low</b>	4%	3%	20%	-
<b>About right</b>	40%	42%	19%	52%
<b>Not sure</b>	8%	8%	5%	12%

	Base	Race		
		White	African American	Other
<b>Spend Money on Public Art Yes/No</b>				
<b>Yes</b>	52%	55%	32%	30%
<b>No</b>	37%	34%	51%	52%
<b>Not sure</b>	12%	11%	17%	18%

	Base	Race		
		White	African American	Other
<b>Downtown Rating</b>				
<b>Excellent</b>	12%	13%	7%	-
<b>Good</b>	42%	43%	16%	61%
<b>Fair</b>	35%	33%	52%	29%
<b>Poor</b>	10%	10%	20%	9%
<b>Not sure</b>	1%	0%	5%	-

	Base	Race		
		White	African American	Other
<b>Franklin St Good/Bad Business Climate</b>				
<b>Yes</b>	35%	35%	41%	27%
<b>No</b>	42%	44%	32%	28%
<b>Not sure</b>	23%	21%	26%	46%

	Base	Race		
		White	African American	Other
<b>Downtown Parking A Problem Yes/No</b>				
<b>Severe problem</b>	33%	31%	58%	22%
<b>Moderate problem</b>	32%	34%	12%	42%
<b>Minor problem</b>	26%	26%	24%	36%
<b>Not a problem at all</b>	8%	9%	-	-
<b>Not sure</b>	1%	0%	5%	-





	Base	Race		
		White	African American	Other
<b>Chapel Hill More Like Durham Yes/No</b>				
Yes	20%	20%	25%	13%
No	56%	56%	58%	64%
Not sure	23%	24%	17%	24%

	Base	Race		
		White	African American	Other
<b>How Often Visit Downtown</b>				
Several times a week	28%	27%	47%	9%
Once a week	16%	17%	21%	-
A couple times a month	28%	29%	12%	45%
Once a month	14%	15%	-	22%
Less than once a month	10%	9%	14%	24%
Never	3%	3%	5%	-

	Base	Race		
		White	African American	Other
<b>Enforce No Smoking At Bus Stops</b>				
Yes	64%	68%	41%	46%
No	27%	23%	49%	54%
Not sure	9%	9%	10%	-

	Base	Race		
		White	African American	Other
<b>Reduce Deer Population Support/Oppose</b>				
Support the town taking steps to reduce its deer population	52%	53%	59%	22%
Oppose the town taking steps to reduce its deer population	32%	32%	29%	30%
Not sure	16%	15%	12%	48%





	Base	Race		
		White	African American	Other
<b>College Team Support</b>				
Duke	10%	10%	14%	-
NC State	3%	3%	-	-
UNC	67%	67%	74%	52%
Another team / Not sure	20%	20%	12%	48%

	Base	Race		
		White	African American	Other
<b>Remove Silent Sam Support/Oppose</b>				
Support the removal of Silent Sam	37%	34%	63%	30%
Oppose the removal of Silent Sam	45%	46%	32%	50%
Not sure	18%	20%	5%	20%

	Base	Race		
		White	African American	Other
<b>Chapel Hill and Carrboro Merge Yes/No</b>				
Yes	21%	21%	32%	-
No	66%	66%	63%	76%
Not sure	13%	13%	5%	24%

	Base	Race		
		White	African American	Other
<b>Gun Ban Support/Oppose</b>				
Support a ban on gun ownership in Chapel Hill	57%	62%	26%	36%
Oppose a ban on gun ownership in Chapel Hill	31%	26%	68%	38%
Not sure	12%	12%	5%	26%

	Base	Race		
		White	African American	Other
<b>Primary Vote</b>				
Democratic primaries	83%	83%	93%	66%
Republican primaries	10%	11%	-	10%
Don't vote in primaries	7%	6%	7%	24%

	Base	Race		
		White	African American	Other
<b>Democratic Primary Vote</b>				
Joe Biden	24%	22%	42%	21%
Lincoln Chafee	1%	1%	-	-
Hillary Clinton	35%	38%	23%	21%
Martin O'Malley	1%	1%	-	-
Bernie Sanders	30%	32%	8%	58%
Jim Webb	3%	-	22%	-
Not sure	6%	7%	6%	-





	Base	Race		
		White	African American	Other
<b>Southerner Yes/No</b>				
Yes	42%	38%	74%	40%
No	50%	55%	14%	60%
Not sure	7%	7%	12%	-

	Base	Race		
		White	African American	Other
<b>Central West Small Support/Oppose</b>				
Support	13%	11%	32%	-
Oppose	12%	11%	27%	-
Not sure	75%	78%	41%	100%

	Base	Race		
		White	African American	Other
<b>Ephesus Fordham Renewal Project Support/Oppose</b>				
Support	34%	31%	54%	34%
Oppose	27%	28%	27%	-
Not sure	39%	41%	19%	66%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Mayor Vote</b>				
Pam Hemminger	25%	15%	34%	22%
Gary Kahn	5%	6%	5%	3%
Mark Kleinschmidt	37%	32%	35%	45%
Undecided	33%	47%	26%	30%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Bond Package Vote</b>				
Vote for the bonds	66%	66%	61%	70%
Vote against the bonds	25%	29%	30%	17%
Not sure	9%	5%	9%	12%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Town Council First Choice</b>				
Jessica Anderson	4%	6%	5%	2%
Donna Bell	10%	8%	12%	9%
Adam Jones	3%	2%	3%	2%
Paul Neebe	2%	-	4%	1%
Nancy Oates	14%	15%	10%	17%
Michael Parker	4%	4%	4%	3%
David Schwartz	6%	6%	5%	7%
Lee Storrow	5%	6%	5%	2%
Jim Ward	11%	6%	13%	13%
Undecided	42%	47%	39%	42%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Town Council Second Choice</b>				
Jessica Anderson	5%	8%	4%	4%
Donna Bell	8%	9%	9%	6%
Adam Jones	2%	-	2%	3%
Paul Neebe	1%	-	1%	2%
Nancy Oates	8%	7%	8%	7%
Michael Parker	4%	-	3%	7%
David Schwartz	5%	3%	5%	5%
Lee Storrow	8%	21%	5%	3%
Jim Ward	8%	-	14%	8%
Undecided / Only plan to vote for one candidate	52%	52%	48%	55%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Town Council Incumbent / Challenger</b>				
Incumbent candidates	25%	27%	25%	23%
Challengers	40%	45%	44%	33%
Not sure	35%	27%	31%	44%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Kleinschmidt Approval</b>				
Approve	48%	49%	44%	52%
Disapprove	27%	34%	31%	18%
Not sure	24%	17%	25%	29%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Chapel Hill Growing Too Fast/Slow</b>				
Too fast	33%	31%	32%	35%
Too slow	8%	18%	4%	5%
About the right pace	50%	42%	56%	50%
Not sure	9%	9%	8%	11%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Obey Creek Support/Oppose</b>				
Support	27%	35%	26%	21%
Oppose	44%	34%	49%	45%
Not sure	30%	30%	25%	34%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Transit Corridor Developments Agree/Disagree</b>				
Yes	43%	44%	40%	46%
No	35%	37%	42%	27%
Not sure	22%	20%	18%	27%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Chapel Hill Ideal Population</b>				
30,000 to 40,000	5%	9%	3%	5%
41,000 to 50,000	12%	11%	11%	14%
51,000 to 60,000	22%	23%	19%	25%
61,000 to 70,000	28%	14%	39%	26%
71,000 to 80,000	13%	10%	15%	13%
81,000 to 90,000	0%	-	1%	-
91,000 to 100,000	5%	9%	5%	1%
More than 100,000	0%	-	-	1%
Not sure	15%	25%	7%	15%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Light Rail Support/Oppose</b>				
Support	69%	71%	73%	65%
Oppose	22%	26%	19%	22%
Not sure	9%	3%	8%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Chapel Hill Right/Wrong Direction</b>				
Right direction	43%	50%	41%	40%
Off on the wrong track	39%	41%	41%	35%
Not sure	19%	9%	19%	25%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Town Council Approval</b>				
Approve	36%	44%	31%	36%
Disapprove	40%	38%	45%	35%
Not sure	24%	18%	24%	29%



	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Property Taxes Too High/Low</b>				
Too high	48%	29%	60%	46%
Too low	4%	12%	-	4%
About right	40%	43%	37%	42%
Not sure	8%	17%	3%	7%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Spend Money on Public Art Yes/No</b>				
Yes	52%	54%	49%	52%
No	37%	36%	45%	28%
Not sure	12%	10%	5%	20%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Downtown Rating</b>				
Excellent	12%	15%	10%	13%
Good	42%	43%	49%	33%
Fair	35%	34%	27%	43%
Poor	10%	8%	13%	9%
Not sure	1%	-	-	2%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Franklin St Good/Bad Business Climate</b>				
Yes	35%	49%	36%	26%
No	42%	44%	41%	41%
Not sure	23%	7%	23%	34%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Downtown Parking A Problem Yes/No</b>				
Severe problem	33%	25%	38%	32%
Moderate problem	32%	20%	29%	43%
Minor problem	26%	33%	26%	22%
Not a problem at all	8%	22%	7%	1%
Not sure	1%	-	-	2%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Chapel Hill More Like Durham Yes/No</b>				
Yes	20%	31%	18%	17%
No	56%	52%	59%	56%
Not sure	23%	17%	23%	27%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>How Often Visit Downtown</b>				
Several times a week	28%	59%	21%	17%
Once a week	16%	11%	22%	14%
A couple times a month	28%	24%	28%	31%
Once a month	14%	4%	14%	20%
Less than once a month	10%	3%	12%	13%
Never	3%	-	2%	5%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Enforce No Smoking At Bus Stops</b>				
Yes	64%	47%	68%	69%
No	27%	53%	28%	12%
Not sure	9%	-	4%	19%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Reduce Deer Population Support/Oppose</b>				
Support the town taking steps to reduce its deer population	52%	44%	52%	57%
Oppose the town taking steps to reduce its deer population	32%	39%	31%	28%
Not sure	16%	17%	17%	15%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>College Team Support</b>				
Duke	10%	12%	11%	8%
NC State	3%	-	4%	3%
UNC	67%	74%	64%	67%
Another team / Not sure	20%	14%	21%	23%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Remove Silent Sam Support/Oppose</b>				
Support the removal of Silent Sam	37%	45%	36%	33%
Oppose the removal of Silent Sam	45%	36%	44%	50%
Not sure	18%	19%	20%	17%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Chapel Hill and Carrboro Merge Yes/No</b>				
Yes	21%	19%	22%	21%
No	66%	81%	62%	63%
Not sure	13%	-	16%	15%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Gun Ban Support/Oppose</b>				
Support a ban on gun ownership in Chapel Hill	57%	44%	52%	69%
Oppose a ban on gun ownership in Chapel Hill	31%	38%	37%	21%
Not sure	12%	19%	10%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Primary Vote</b>				
Democratic primaries	83%	93%	80%	82%
Republican primaries	10%	7%	12%	8%
Don't vote in primaries	7%	-	8%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Democratic Primary Vote</b>				
Joe Biden	24%	28%	15%	33%
Lincoln Chafee	1%	-	-	2%
Hillary Clinton	35%	27%	45%	29%
Martin O'Malley	1%	-	2%	-
Bernie Sanders	30%	32%	32%	27%
Jim Webb	3%	12%	-	-
Not sure	6%	-	6%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Southerner Yes/No</b>				
Yes	42%	40%	41%	45%
No	50%	53%	54%	46%
Not sure	7%	7%	5%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Central West Small Support/Oppose</b>				
Support	13%	12%	16%	10%
Oppose	12%	19%	15%	5%
Not sure	75%	70%	69%	85%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Ephesus Fordham Renewal Project Support/Oppose</b>				
Support	34%	38%	36%	30%
Oppose	27%	26%	27%	27%
Not sure	39%	37%	38%	43%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Mayor Vote</b>							
Pam Hemminger	25%	-	24%	21%	33%	25%	26%
Gary Kahn	5%	9%	3%	10%	5%	4%	1%
Mark Kleinschmidt	37%	27%	21%	43%	32%	44%	44%
Undecided	33%	64%	52%	25%	29%	27%	28%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Bond Package Vote</b>							
Vote for the bonds	66%	75%	54%	74%	54%	79%	66%
Vote against the bonds	25%	19%	39%	20%	36%	13%	23%
Not sure	9%	6%	7%	7%	11%	8%	11%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Town Council First Choice</b>							
Jessica Anderson	4%	15%	3%	12%	5%	-	2%
Donna Bell	10%	-	15%	5%	6%	14%	12%
Adam Jones	3%	8%	-	7%	-	5%	1%
Paul Neebe	2%	-	-	-	3%	-	4%
Nancy Oates	14%	-	7%	26%	14%	15%	13%
Michael Parker	4%	-	5%	7%	5%	-	4%
David Schwartz	6%	-	17%	-	4%	9%	7%
Lee Storrow	5%	11%	-	9%	6%	2%	3%
Jim Ward	11%	-	19%	2%	14%	19%	8%
Undecided	42%	66%	35%	34%	43%	36%	46%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Town Council Second Choice</b>							
Jessica Anderson	5%	8%	2%	11%	1%	-	9%
Donna Bell	8%	-	5%	13%	12%	7%	5%
Adam Jones	2%	-	-	3%	3%	-	3%
Paul Neebe	1%	-	-	3%	1%	-	1%
Nancy Oates	8%	15%	7%	4%	8%	8%	8%
Michael Parker	4%	-	2%	3%	3%	6%	5%
David Schwartz	5%	-	5%	5%	6%	6%	3%
Lee Storrow	8%	-	28%	20%	5%	5%	1%
Jim Ward	8%	-	2%	6%	5%	17%	11%
Undecided / Only plan to vote for one candidate	52%	77%	49%	33%	56%	52%	53%



	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Town Council Incumbent / Challenger</b>							
Incumbent candidates	25%	-	19%	40%	11%	34%	31%
Challengers	40%	43%	47%	29%	54%	33%	38%
Not sure	35%	57%	34%	31%	35%	34%	32%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Kleinschmidt Approval</b>							
Approve	48%	34%	36%	63%	38%	49%	57%
Disapprove	27%	6%	41%	25%	44%	21%	19%
Not sure	24%	60%	23%	12%	18%	29%	24%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Chapel Hill Growing Too Fast/Slow</b>							
Too fast	33%	26%	20%	30%	35%	38%	37%
Too slow	8%	14%	12%	21%	6%	3%	2%
About the right pace	50%	60%	56%	33%	51%	52%	52%
Not sure	9%	-	12%	16%	9%	7%	9%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Obey Creek Support/Oppose</b>							
Support	27%	12%	38%	46%	23%	13%	26%
Oppose	44%	34%	27%	39%	50%	53%	46%
Not sure	30%	54%	35%	14%	27%	34%	28%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Transit Corridor Developments Agree/Disagree</b>							
Yes	43%	47%	37%	53%	42%	45%	40%
No	35%	34%	37%	30%	40%	34%	34%
Not sure	22%	20%	26%	16%	17%	21%	26%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Chapel Hill Ideal Population</b>							
30,000 to 40,000	5%	30%	-	-	8%	7%	-
41,000 to 50,000	12%	6%	21%	3%	13%	4%	18%
51,000 to 60,000	22%	29%	10%	29%	24%	17%	25%
61,000 to 70,000	28%	-	31%	22%	32%	35%	29%
71,000 to 80,000	13%	15%	10%	12%	13%	12%	15%
81,000 to 90,000	0%	-	-	3%	-	-	-
91,000 to 100,000	5%	9%	5%	11%	-	4%	4%
More than 100,000	0%	-	-	-	-	-	1%
Not sure	15%	11%	23%	19%	10%	21%	9%





	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Light Rail Support/Oppose							
Support	69%	88%	56%	82%	63%	78%	65%
Oppose	22%	12%	36%	11%	30%	7%	25%
Not sure	9%	-	7%	7%	7%	15%	10%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Chapel Hill Right/Wrong Direction							
Right direction	43%	81%	35%	53%	43%	35%	36%
Off on the wrong track	39%	11%	45%	34%	47%	39%	39%
Not sure	19%	8%	21%	12%	11%	27%	24%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Town Council Approval							
Approve	36%	62%	29%	59%	35%	33%	23%
Disapprove	40%	6%	47%	32%	49%	42%	40%
Not sure	24%	32%	24%	9%	17%	25%	37%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Property Taxes Too High/Low							
Too high	48%	12%	45%	27%	59%	55%	57%
Too low	4%	-	19%	3%	-	2%	3%
About right	40%	44%	31%	62%	35%	39%	38%
Not sure	8%	44%	5%	8%	6%	5%	3%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Spend Money on Public Art Yes/No							
Yes	52%	54%	44%	57%	50%	56%	50%
No	37%	40%	41%	24%	43%	33%	38%
Not sure	12%	6%	15%	18%	7%	11%	12%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Downtown Rating							
Excellent	12%	15%	14%	21%	3%	12%	12%
Good	42%	69%	28%	37%	50%	42%	38%
Fair	35%	17%	45%	30%	32%	36%	39%
Poor	10%	-	13%	12%	15%	10%	9%
Not sure	1%	-	-	-	-	-	3%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Franklin St Good/Bad Business Climate							
Yes	35%	56%	48%	31%	30%	33%	29%
No	42%	15%	36%	60%	50%	37%	40%
Not sure	23%	29%	17%	8%	20%	30%	31%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Downtown Parking A Problem Yes/No							
Severe problem	33%	15%	49%	15%	44%	31%	33%
Moderate problem	32%	32%	17%	27%	27%	43%	39%
Minor problem	26%	28%	27%	44%	20%	21%	23%
Not a problem at all	8%	25%	6%	14%	7%	6%	3%
Not sure	1%	-	-	-	2%	-	2%





	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Chapel Hill More Like Durham Yes/No							
Yes	20%	34%	29%	10%	36%	5%	18%
No	56%	54%	60%	65%	42%	70%	50%
Not sure	23%	12%	11%	25%	22%	25%	32%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
How Often Visit Downtown							
Several times a week	28%	55%	55%	24%	15%	20%	24%
Once a week	16%	22%	22%	11%	11%	16%	20%
A couple times a month	28%	12%	12%	48%	38%	31%	21%
Once a month	14%	-	2%	15%	23%	16%	16%
Less than once a month	10%	-	6%	3%	14%	17%	13%
Never	3%	10%	3%	-	-	-	6%

		Base	Chapel Hill How Long					
			2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Enforce No Smoking At Bus Stops								
	Yes	64%	47%	58%	67%	71%	55%	71%
	No	27%	45%	36%	29%	21%	31%	18%
	Not sure	9%	7%	5%	4%	8%	14%	11%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Reduce Deer Population Support/Oppose							
Support the town taking steps to reduce its deer population	52%	46%	52%	46%	52%	52%	58%
Oppose the town taking steps to reduce its deer population	32%	36%	33%	37%	26%	37%	26%
Not sure	16%	18%	15%	18%	22%	11%	15%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
College Team Support							
Duke	10%	25%	9%	9%	16%	5%	6%
NC State	3%	11%	6%	-	-	2%	3%
UNC	67%	45%	64%	68%	50%	85%	73%
Another team / Not sure	20%	18%	21%	23%	33%	9%	18%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Remove Silent Sam Support/Oppose							
Support the removal of Silent Sam	37%	57%	45%	33%	43%	43%	20%
Oppose the removal of Silent Sam	45%	43%	42%	39%	32%	37%	64%
Not sure	18%	-	13%	28%	25%	20%	16%



	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Chapel Hill and Carrboro Merge Yes/No</b>							
Yes	21%	18%	34%	6%	28%	16%	21%
No	66%	71%	66%	83%	58%	67%	64%
Not sure	13%	11%	-	11%	14%	17%	16%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Gun Ban Support/Oppose</b>							
Support a ban on gun ownership in Chapel Hill	57%	45%	52%	64%	49%	66%	58%
Oppose a ban on gun ownership in Chapel Hill	31%	19%	48%	36%	36%	22%	27%
Not sure	12%	36%	-	-	14%	12%	14%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Primary Vote</b>							
Democratic primaries	83%	71%	94%	83%	85%	81%	82%
Republican primaries	10%	18%	6%	5%	5%	12%	14%
Don't vote in primaries	7%	11%	-	12%	10%	7%	4%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Democratic Primary Vote</b>							
Joe Biden	24%	-	50%	20%	11%	15%	36%
Lincoln Chafee	1%	-	4%	-	-	-	-
Hillary Clinton	35%	55%	21%	42%	36%	47%	26%
Martin O'Malley	1%	-	-	6%	-	-	-
Bernie Sanders	30%	45%	7%	32%	36%	36%	30%
Jim Webb	3%	-	18%	-	-	-	-
Not sure	6%	-	-	-	18%	2%	9%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Southerner Yes/No</b>							
Yes	42%	11%	63%	23%	28%	41%	63%
No	50%	63%	35%	71%	62%	55%	33%
Not sure	7%	25%	3%	6%	10%	4%	4%

	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
<b>Central West Small Support/Oppose</b>							
Support	13%	-	30%	7%	5%	17%	13%
Oppose	12%	-	17%	25%	19%	10%	4%
Not sure	75%	100%	53%	68%	76%	73%	83%



	Base	Chapel Hill How Long					
		2 years or less	3 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years
Ephesus Fordham Renewal Project Support/Oppose							
Support	34%	29%	37%	39%	31%	41%	29%
Oppose	27%	-	30%	39%	36%	19%	25%
Not sure	39%	71%	33%	22%	33%	41%	46%

